

Instructor Introduction



Dr. Nicholas Sampson

Workshop Schedule Dates: Monday 3rd Aug– Friday
7th Aug

Dr Nicholas Sampson has been involved in education for the past 34 years, both as a teacher of English and as an ELT author with Macmillan Publishers and Pearson Education. He has written more than 80 ELT textbooks for the Asian market.

Dr Sampson has been involved in secondary and tertiary education in Hong Kong since 1990, firstly as a full-time textbook writer with Macmillan Publishers for 11 years, then as a lecturer with the Centre for Language Education at the Hong Kong University of Science and Technology for 9 years. Dr Sampson was a Research Assistant Professor in the Department of English at the Hong Kong Polytechnic University for 8 years. In 2018, Dr Sampson returned to the Center for Language Education at HKUST, where he is currently a Lecturer. He also teaches on the HKUST MBA programme.

Dr Sampson holds a Cert TEFL, an MEd (ELT) from Sheffield University and an EdD from Hong Kong University.



Dr. Keith Sai-Tao Tong

Workshop Schedule Dates: Monday 10th Aug – Friday
14th Aug

Dr. Keith Tong has forty years' experience in language education, teaching at secondary and tertiary levels, and being involved in teacher education in Hong Kong.

He served as the senior lecturer of the Center for Language Education at the Hong Kong University of Science and Technology, and is responsible for the development and implementation of language courses for both undergraduates and postgraduates at the university. He has shared his insights in language learning and teaching on various occasions in Hong Kong, Taiwan and China, and at international conferences, and has served on adjudicating panels of teaching awards. He speaks English, Cantonese and Putonghua, and is a co-author of *Colloquial Cantonese*, published by Routledge. He has a B.A., an M.A., a Cert. Ed., an Adv. Dip. Ed., and a Ph.D. in Educational Management.